



WILBERFORCE UNIVERSITY

Strategic Goal One Employ Best Practices & Continuous Improvements

Institutional Value Drivers Operational Efficiency

We are dedicated to developing policies, procedures, and practices which assure and assess the highest standard of workplace effectiveness and operational functionality which support the core mission.

1. Applications	Freshman Applications	Number of first-time, first-year student applications received for fall semester	2018	2019	2020	Projections	Enrollment Management
	Transfer Applications	Number of first-time, transfer student applications received for fall semester					Enrollment Management
2. Accepted Applications	Freshman Applications	Number of first-time, first-year applications accepted for admission for fall semester					Enrollment Management
	Transfer Applications	Number of transfer student applications accepted for admission for fall semester					Enrollment Management
3. Yield Rate	Freshman Yield Rate	Percent of accepted first-time, first-year applicants who enroll for fall semester					Enrollment Management
	Transfer Yield Rate	Percent of accepted transfer applicants who enroll for fall semester					Enrollment Management
	Entering Class Yield Rate	Percent of accepted applicants who enroll for fall semester					Enrollment Management
	Entering CLIMB Yield Rate	Percent of accepted CLIMB students					CLIMB Program
4. Selectivity	HS GPA of Regular First-Time Freshman	Median high school GPA of entering freshman class who are regular, traditional admits					Enrollment Management
	SAT of Regular First-Time Freshmen	Median SAT score of entering freshman class who are regular, traditional admits (inclusive of ACT convergence)					Enrollment Management

	HS GPA of Renaissance Scholars	Median high school GPA of entering freshmen class of Renaissance Scholars					Enrollment Management
5. Enrollment	Entering Class Fall Undergraduate Headcount	Number of new students who enroll for fall semester (excludes non-degree seeking, special, re-admits)					Enrollment Management/ Registrar
	First Year Student Fall Undergraduate Headcount	Number of first-time freshman who enroll for fall semester					Enrollment Management
	Fall Returning Student Undergraduate Headcount	Number of returning students who enroll for fall semester					Enrollment Management Office of the Registrar/Academic Affairs
	Total Fall Undergraduate Enrollment	Headcount of all students enrolled for fall semester					Registrar
	Total CLIMB Enrollment	Unduplicated headcount of CLIMB sub-terms					Registrar/CLIMB Program
	Total Fall Enrollment	Total headcount of all undergraduate enrollment for fall semester					Registrar
	Graduate School Headcount	Number of students enrolled in master of rehabilitation services degree program					Registrar/Graduate Program
	Entering Student Spring Undergraduate Headcount	Number of new students who enroll for spring semester (excludes non-degree seeking, special, and MC adult students)					Registrar/Admissions
	Increase scholarship support	Number of institutionally supported scholarships/funds					Enrollment/Institutional Advancement
	Continue to improve financial aid packaging	% of financial aid packaging by the start of the semester.					
6. Record Retention	Process for retaining student, staff, human resources, financial, etc. records. Process for communicating FERPA, CLERY, Etc. reports	Development and Implementation of record retention, identified space for record keeping, strategy for purging of documents and transition to electronic formats					All Divisions -Registrar -Admission -Financial Aid -Discipline/Title IX -Human Resources -Health Services -Business and Finance

Strategic Goal (CONTINUED)
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1. Events/Conference Service	Constituent Attendance	Record and monitor participation in campus wide events and conference services	2018	2019	2020	Projections	Campus Operations
2. Physical Plant	% of completed projects.	Develop a work list of deferred maintenance projects that are needed.					Campus Operations
3. Master Plan	% of completed projects and assessments.	Develop master plan that is informed by survey and needs assessment.					Campus Operations
4. Campus Policies	% of published and disseminated policy manuals, statements, and materials.	All departments have an operational manual and campus wide manuals that reflect the universities practices and policies.					Campus Operations/Human Resources/Academic Affairs/Student Engagement/Business and Finance/Institutional Advancement